# SUBSCRIPTION LICENSING

#### A cost-effective option that will keep your labeling processes running.

TEKLYNX Subscription Licensing gives you the opportunity to purchase an annual license at a lower cost. Benefit from a label design software license that was designed to ensure a great customer experience – it's simple, flexible and valuable.

#### **Budgetary concerns?**

If a full license purchase doesn't fit into this year's budget, consider a subscription license. The cost of a subscription is a fraction of the cost of a full license, yet you still have full functionality so you can complete your labeling projects with ease.

Purchasing a subscription license frees up resources for other uses in your business. You can still reach your labeling goals with money left over to fund other projects.

#### our customers a choice, so that every business can select the option that's right for them. It is truly a competitive differentiator and will help us and our value-added resellers build long-term relationships with our end users."

"Subscription licensing offers

- Laura Henderson, TEKLYNX Americas General Manager.

### Short term project? Temporary location?

TEKLYNX Subscription Licensing is flexible enough to meet any need you have, whether it be budgetary or logistical. If you're working on a short-term project or setting up a temporary license, why purchase a full software license? You can cover the duration of the project through your subscription license, and let the contract lapse when your work is complete.

## Reluctant to buy a software license when a new release might be just around the corner?

With a TEKLYNX Subscription License, all upgrades and updates are included in the annual cost. This means that when a new version is released, you're able to download and install that version without paying for an expensive upgrade. You'll be able to keep up with operating system updates and get access to fixes and new features.

Contact your reseller today to keep your labeling process running smoothly at a lower cost.



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